



## PROFESSIONAL SUMMARY

*Senior Instructional & Educational Designer | eLearning Journal AWARD Winner 2025 |  
Competency-Based Learning Creator | Growth Orchestration | Course Design | Intuitive Problem Solver*

The development of innovative educational methods and content is my passion. I am convinced that learning works best when it is interactive, practical, and tailored to the specific role of the learners. This is exactly why I place special emphasis on relevance, clear application references, and engaging design in my projects. I am a dynamic, multilingual e-learning design professional with a proven track record in program development, project management, and technology implementation. I excel in fast-paced environments, build trustful relationships, and leverage technological expertise to increase revenue, customer loyalty, and engagement. My experience includes developing training programs for public organizations such as the U.S. Department of Agriculture and the Montana Department of Justice to ensure impactful awareness and training solutions.

### CORE COMPETENCIES

- Customer Success
- E-Learning Solutions
- Requirements Gathering
- Project Management
- Technology Integration
- Client Consulting
- Team Leadership
- Issue Resolution
- Strategic Planning

## PROFESSIONAL EXPERIENCE

MODJUL B.V., AMSTERDAM, NORTH HOLLAND, NETHERLANDS, APR 2022 TO PRESENT

### INSTRUCTIONAL DESIGNER/CONTENT CREATOR/DIRECTOR

**Client list:** Ferchau: GSK. Dicebridge: Roche, Ambylon. The Skill Shop.

- Designing and developing instructional and educational content for technical processes and procedures in collaboration with SMEs and technical teams.
- Co-creating and reviewing competency-based learning packages with subject matter experts to ensure alignment with organizational and learner needs.
- Providing upskilling on content design competencies for global adopter sites and functions, enhancing implementation effectiveness.
- Supporting the development and deployment of competency frameworks across multiple international sites, driving consistency and knowledge retention.
- Achieving a 25% reduction in project completion time by efficiently managing competing priorities in high-pressure, deadline-driven environments.
- Simplifying complex technical information into digestible, learner-friendly content for diverse global audiences.
- Maintaining up-to-date expertise in e-learning technologies and instructional design trends to continuously optimize training programs.
- Cultivating trust-based, long-term relationships with clients and stakeholders through strategic consultation and reliable project delivery.
- Delivering hands-on training and support to end users to ensure optimal adoption and program impact.

MODJUL LLC, COLUMBIA, SC, JULY 2015 TO PRESENT

### INSTRUCTIONAL DESIGNER/DIRECTOR

**Client list:** Montana Department of Justice. CourseAvenue: CDC, U.S. Department of Agriculture, U.S.

Department of Homeland Security, ICASS, Gerischolars, Alaron Nucelar. Iowa Department on Aging. Minnesota University. Minnesota Department of Education. New Mexico Department of Justice. Wisconsin Department of Justice. DPO Wealth Management.

- Aligning objectives and bridging communication with SMEs (Subject Matter Experts) to design, develop, and deliver curricula and instructional solutions.

- Ensuring continuous improvement of training programs through regular review and updating of learning content, based on feedback results and changing customer requirements.

SCETV, COLUMBIA, SC, OCT 2012 TO SEPT 2015

**EDUCATION MULTIMEDIA PRODUCER**

**Client list:** South Carolina Supreme Court and South Carolina First Responders

- Managed the development, implementation, and optimization of web-based instruction modules
- Produced tangible results by delivering high-quality solutions, including boosting user engagement by 40%, increasing completion rates by 50%, and decreasing course production time by 25%.

PREVIOUS EXPERIENCE

SOUTH CAROLINA EDUCATIONAL TELEVISION, COLUMBIA, SC, SEPT 2009 TO OCT 2012

**ASSOCIATE PRODUCER/DIRECTOR FOR STATE HOUSE TODAY**

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**KEY PROJECTS**

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**GSK, Remote,** August 2023 to Today

I'm currently engaged in a content creation role with GSK, working through the recruiting firm Ferchau.

Through the success of our project "Skill-Up: Unleash Your Expertise and Knowledge Journey", we have won an eLearning Award through eLearning Journal 2025.

My responsibilities include:

- Developing instructional and educational content.
- Collaborating with SMEs and technical teams to create instructional and educational content for various technical processes and procedures.
- Co-creating and reviewing learning packages with competency experts.
- Providing upskilling on content design competencies for adopter sites and functions.
- Supporting the development of competency packages across multiple global sites and functions.

**MONTANA DEPARTMENT OF JUSTICE, DEPARTMENT OF CRIMINAL INVESTIGATION UND SEXUAL ASSAULT KIT INITIATIVE – MODJUL LLC, MAI 2018 BIS SEPTEMBER 2024**

- Developing and designing 8-10 interactive, trauma-informed eLearning courses using Adobe Captivate.
- Led the creation of 50+ online training courses for Montana's criminal justice agencies; oversaw training materials for the Montana DOJ.
- Enabled informed decision-making by developing and optimizing the statistical database to improve the accuracy of information.
- Increased employee training efficiency by 30% for fingerprint usage, equipment, and best practices.
- Strengthened online training for sexual assault investigators and prosecutors across all Montana counties by developing 20+ online training modules on evidence collection and other topics as part of the Sexual Assault Kit Initiative Montana.
- Improved support for sexual assault survivors by introducing an online course on common responses and reactions to assaults, fostering deeper understanding and providing coping mechanisms for personal experiences, which led to an increase in survivor engagement and self-confidence.

**U.S. Centers for Disease Control and Prevention (CDC), Remote,** June 2024 to Today

- Creating eLearning courses within the CourseAvenue environment
- Implementing script changes
- Developing AI images

**U.S. Department of Homeland Security, Remote,** November 2023 to June 2024

In collaboration with CourseAvenue

- Developed and designed 2 elearning courses, which included videos and animations using Vyond and CourseAvenue.
- Supported script work and was instrumental in creating new, improved script.

**Ambylon, Remote**, APRIL 2023 TO AUGUST 2023

- Leading the design and development of 50 interactive e-learning courses for Ambylon's virtual learning environment, with a focus on Excel and Word proficiency.
- Using Storyline to create interactive, engaging, and accessible educational content that significantly contributes to the user's learning experience.
- Managing all project phases, from concept creation, storyboard design, to screen design, to ensure a coherent and high-quality learning journey for the users.

**ASSIMA/ROCHE BASEL**, JULY 2022 TO APRIL 2023

- Contributed to the development and launch of Assima-enabled training courses for Roche's global workforce.
- Designed engaging learning materials and streamlined operations with SAP S/4HANA specialists.
- Excelled in collaboration and communication with stakeholders, ensuring project success through attention to detail, risk mitigation, and efficient review coordination.

**U.S. DEPARTMENT OF AGRICULTURE – COURSEAVENUE**, FEB 2022 TO DECEMBER 2023

- Utilized Vyond to develop informative and accessible online training courses, resulting in 94% of courses outperforming the seven-day timeline by being completed within three days.
- Increased user engagement and course completion by 7% compared to the previous year.

**INTERNATIONAL COOPERATIVE ADMINISTRATIVE SUPPORT SERVICES-ICASS**, MAR 2016 TO DECEMBER 2023

- Collaborated with CourseAvenue to produce web-based content for the ICASS training system focused on supporting U.S. government staff in utilizing the ICASS system for documenting and sharing the cost of common administrative support services spanning 250+ diplomatic and consular locations globally.
- Leveraged knowledge of instructional design principles and multimedia to decrease program completion time by 40%.

**WISCONSIN DEPARTMENT OF JUSTICE – OFFICE OF CRIME VICTIM SERVICES**, JAN 2022 TO MAR 2022

- Contributed to the goal of expanding awareness of victims' rights by creating an informative marketing video and detailed outreach plan reaching 250+ law enforcement personnel, advocates, service providers, and other professionals, using Vyond and Adobe Audition software.

**UNIVERSITY OF MINNESOTA – MODJUL LLC**, JULY 2015 TO DEC 2015

- Achieved a 70% increase in course enrollment by transitioning existing course material into an online learning environment serving over 900 students.

**INTEROPERABILITY TRAINING FOR FIRST RESPONDERS – SC ETV**, OCT 2012 TO OCT 2015

- Managed the creation and launch of interactive e-learning courses for South Carolina first responders, resulting in a 20% increase in interoperability among responders.

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**EDUCATION AND CREDENTIALS**

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MAGISTRA ARTIUM OF CULTURAL ETHNOLOGY (MINORS: AMERICAN LANGUAGE & LITERATURE AND INTERNATIONAL LAW), 2006  
*University of Bonn, Bonn, Germany*

HUMAN-CENTERED DESIGN, 2020  
*Belvista Studios, Remote*

ELEARNING AWARD WINNER, 2025  
*eLearning Journal – Category: Competency Management*

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## **PROFESSIONAL AFFILIATIONS**

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Member of the Amsterdam American Business Club

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## **VOLUNTEER WORK**

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Wijkboerderij De Veldmuis - Digital Content Creator: Creating short videos, photos, and posts that highlight the charm of the farm, the animals, events, and the great work of the volunteers.

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## **ADDITIONAL INFORMATION**

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**Languages:** German (native), English (fluent/native), Dutch (beginner), Spanish (beginner), French (beginner)

**Technical Proficiencies:** Articulate 360, Assima Software, CourseAvenue Studio, Adobe (Captivate, Photoshop, Illustrator, Audition, Premiere Pro), Vyond Animation, HTML, CSS, DeepHow, EasyGenerator

**Interests:** Pilates, running, biking, cooking, traveling, hiking, reading, writing, skiing.